

Position: Junior Technical consultant (for omnichannel marketing automation and CDP systems)

Founded in 2016, Assisto Consulting Ltd is a fast-growing consulting company made up of a team of experienced professionals with extensive expertise in business and technology. Assisto focuses on business transformation activities based on innovative use of data, advanced analytics, optimization based decisioning and redefinition of digital channels. At Assisto we are promoting a culture of open communication and ideas exchange, where both experienced professionals and newer team members can share their knowledge and insights.

Required technical and soft skills:

- You have knowledge of SQL (on the level of building subqueries)
- You have knowledge of one of the modern programming languages (such as Python, Java, JavaScript, C++, C#, etc.)
- You are ready to learn a new programming language – SAS Base
- Good communication skills, readiness to participate in communications with customers
- English B2/C1

What You'll do:

- Integration of marketing automation tools to the internal systems of customers:
 - setting up connections to the databases
 - analysis of the data for use in the solution
 - preparation of ETL scripts using SQL and/or SAS Base programming language
- Development and technical configuration of integration mechanisms for connection of marketing automation tools to communication channels of the customer (Websites, SMS, E-Mail, Viber, WhatsApp, Facebook, Google, Mobile Apps, etc.) using SQL, SAS Base and Python/Java/JavaScript (depending on the integration channel) as well as configuration in GUI admin tools
- Technical configuration of omnichannel campaigns in visual UI of marketing automation tools
- Participation in customer meetings (for requirements collection, demonstrations, architecture discussions, QA sessions, planning sessions, etc.)
- Preparation of technical specifications and documentation for project deliverables
- Participation in preparation of solution architecture for the delivery

What we offer:

- Inspiring environment of the company delivering state of the art solutions across the globe
- Participation in challenging and innovative projects in a variety of industries (e.g., Banking, Insurance, Telecommunications, Retail, etc.)
- Motivating remuneration
- Company benefits